

Tom Crews

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OBJECTIVE: Photographic Instructor.

QUALIFICATIONS

As the **Principal Instructor at Reed's Cameras**, taught classes in the basics of photography, as well as, the more advanced subjects of flash, close-up, composition, people, travel photography, and night time photography. Taught classes in Photoshop and Photoshop Elements. In the past eight years I have taught the principals of photography and Photoshop to over 4680 students in some 333 classes.

My goal in teaching is to not only teach the basics of photography but also the principals of photography, because once a person knows how photography works, and how to control their camera, then they can take any photograph under any conditions.

On numerous occasions students declared that they learned more from me in a few class sessions than they ever did even at the college level.

EDUCATION

1964 BS Naval Engineering, US Naval Academy, Annapolis, MD
1972 MS Oceanography, Naval Postgraduate School, Monterey, CA

CERTIFICATION

PMA Certified Photographic Counselor, named CPC of the Month for October 2001, and selected third place as CPC of the Year.

Member, National Association of Photoshop Professionals (NAPP)

EMPLOYMENT

1986-2006 - Salesman, Reed's Cameras, Walnut Creek, California.

Retail sales in photographic equipment, supplies and services. Senior Instructor responsible of developing and teaching a wide range of photographic courses. Gave individual one-on-one training sessions. Created a long list of photographic field trip sites throughout the Bay Area to add interest and experience to each class. Established, managed, and

presided over the Reed's Cameras Photo Club. Developed, coordinated, and managed three Photographic Scavenger Hunt Contests. Frequent speaker on photographic subjects at camera clubs, schools, and civic organizations. Organized and managed a George Lepp Photographic seminar. Created and maintained a Newsletter for Reed's Cameras and Reed's Photo Club. Assisted in maintaining the web site for Reed's Cameras.